



Harvard Law School
Celebration of Latino Alumni
Thursday, September 27 – Sunday, September 30, 2012

Sponsorship Opportunities

Harvard Law School's Celebration of Latino Alumni is proud to invite you to join us as a 2012 Sponsor. Sponsorship levels are determined by projected audience reach based on estimated attendance, length of event, and importance to the overall Celebration.

Institutional

Platinum (\$25,000)

Benefits Include:

- Exclusive opportunity to name a plenary event of contributor's choice (e.g., dinner, luncheon, reception, or plenary panel) and to introduce the event
- Four invitations to a private CLA reception with special guests.
- One full-page advertisement in the CLA program and inclusion of contributor's name and logo in registration materials
- The opportunity to include promotional items in registrants' CLA gift bags and to display literature and materials at a separate table at registration
- Acknowledgement from the podium at key events
- Prominent display of name and logo on the CLA website (including a live link to the contributor's website), promotional advertisements, and thank-you signage throughout the event
- Ten complimentary Celebration registrations and reserved, named tables at Friday and Saturday luncheon, and the Saturday dinner

Gold (\$15,000)

Benefits Include:

- Exclusive opportunity to name one non-plenary panel or other event of contributor's choice and to introduce the event
- Two invitations to a private CLA reception with special guests.
- One full page advertisement in the CLA program and inclusion of contributor's name and logo in registration materials
- The opportunity to include promotional items in registrants' CLA gift bags and to display literature and materials at a separate table at registration
- Acknowledgement from the podium at key events
- Prominent display of name and logo on the CLA website (including a live link to the contributor's website), promotional advertisements, and thank you signage throughout the event
- Ten complimentary Celebration registrations and reserved, named tables at Friday and Saturday luncheon, and the Saturday dinner

Silver (\$10,000)

Benefits Include:

- Exclusive opportunity to name one non-plenary panel or other event of Contributor's choice
- Two invitations to a private CLA reception with special guests.
- One half page advertisement in the CLA program and inclusion of contributor's name and logo in registration materials
- The opportunity to include promotional items in registrants' CLA gift bags and to display literature and materials at a separate table at registration
- Prominent display of name and logo on the CLA website (including a live link to the contributor's website), promotional advertisements, and thank you signage throughout the event
- Five complimentary registrations

Bronze (\$5,000)

Benefits Include:

- One invitation to a private CLA reception with special guests.
- One quarter page advertisement in the CLA program and inclusion of contributor's name and logo in registration materials
- Name will be listed in registration, promotional advertisements, website, and program materials

- The opportunity to include one promotional item in registrants' CLA gift bags and to display literature and materials at a separate table at registration
- Two complimentary registrations

Individual

Contributor (\$5,000)

Benefits Include:

- One invitation to a private CLA reception with special guests.
- Inclusion of contributor's name in registration materials, promotional advertisements, website, and program materials
- Two complimentary registrations

Supporter (\$2,500)

Benefits Include:

- One invitation to a private CLA reception with special guests.
- Inclusion of contributor's name in registration materials, promotional advertisements, website, and program materials
- One complimentary registration

Friend (\$1,000)

Benefits Include:

- One invitation to a private CLA reception with special guests.
- Inclusion of contributor's name in registration materials, promotional advertisements, website, and program materials

Contact:

Ute Lutjens

Associate Director of Alumni Relations

Harvard Law School Alumni Center

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*Donations are tax deductible in the United States. After processing a donation of any amount, the office of Harvard University's Recording Secretary mails a receipt to the donor.



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SPONSOR REPLY FORM

SPONSORSHIP LEVELS:

___	PLATINUM	\$25,000
___	GOLD	\$15,000
___	SILVER	\$10,000
___	BRONZE	\$5,000

INDIVIDUAL LEVELS:

___	CONTRIBUTOR	\$5,000
___	SUPPORTER	\$2,500
___	FRIEND	\$1,000
___	OTHER	\$ ___

SPONSOR INFORMATION:

Name _____

Address _____

If firm or organization, primary contact: _____

Tel. _____ Fax _____

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Make check payable to: Harvard Law School
Comment: Celebration of Latino Alumni
Remittance address: Ute Lutjens, Harvard Law School Alumni Center
125 Mt. Auburn Street, Cambridge, MA 02138